

# Avita's Initiatives

## Executive Summary for Avita Board

### CHRONIC DISEASE

1. Strategy #1: Prediabetes screening and referral.  
Goal: Prevent diabetes in adults.  
Objective: By September 1, 2022, increase prediabetes referrals by 10% from baseline.
  - **Year One**
    - Determine the baseline number of organizations in the county that currently screen for prediabetes.
    - Raise awareness of prediabetes screening, identification and referral through dissemination of the Prediabetes Risk Assessment (or a similar assessment) and/or the Prevent Diabetes STATE Toolkit.
    - Partner with local organizations to administer the screening and/or raise awareness of prediabetes.
    - Promote and market free/reduced cost screening events within the county (ex: health fairs, hospital screening events, etc.)
  - **Year Two**
    - Increase awareness of prediabetes screening, identification and referral.
    - Increase the number of individuals that are screened for diabetes.
    - If needed, increase the number of organizations that screen for prediabetes.
  - **Year Three**
    - Continue efforts of Years One and Two.

### CHRONIC DISEASE

2. Strategy #2: Diabetes prevention programs.  
Goal: Increase awareness of diabetes prevention and self-management.  
Objective: Create and implement one fully functioning DPP by September 2, 2022
  - **Year One**
    - Research evidence-based diabetes education programs
    - Consider the Center for Disease Control and Prevention's (CDC) National Diabetes Prevention Program (DPP) and determine the feasibility of implementing the program in Crawford County.
    - Work with local YMCAs that offer the DPP program to provide mentorship in creating a DPP plan.
  - **Year Two**
    - Seek approval from the CDC and recruit individuals to participate in the DPP. Implement the DPP program within six months of CDC approval.
  - **Year Three**
    - Continue efforts of Years One and Two.
    - Create an inventory of current diabetes education programs in the county.
    - Consider developing a marketing plan to increase program participation.

### CHRONIC DISEASE

3. Strategy #3: Hypertension screening and follow up.  
Goal: Prevent coronary heart disease in adults.  
Objective: By September 1, 2022, increase hypertension screening and follow up by 5% from baseline.
  - **Year One**
    - Determine the baseline number of healthcare providers that currently screen for hypertension and regularly follow up with patients diagnosed with hypertension.
    - Partner with local organizations to administer the screening and/or raise awareness of hypertension.

- Promote and market free/reduced cost screening events within the county (ex: health fairs, hospital screening events, etc.).
  - Work with primary care physician (PCP) offices to assess what information and/or materials they may be lacking to provide better resources for pre-hypertensive or hypertensive patients.
  - Develop a campaign encouraging residents to “know their numbers” (i.e., blood pressure and cholesterol) and the signs and symptoms of heart disease.
- **Year Two**
    - Continue to raise awareness of existing free/reduced cost blood pressure screenings throughout the county.,
    - Increase the number of healthcare providers that currently screen for hypertension and follow up by 5% from baseline.
    - Implement campaign.
- **Year Three**
    - Continue efforts of Years One and Two.

**CROSS-CUTTING STRATEGIES (STRATEGIES THAT ADDRESS MULTIPLE PRIORITIES)**

4. Strategy 1: Mass-reach communications.  
 Goal: Reduce tobacco use.  
 Objective: Crawford County will implement at least two mass-reach communication campaigns by September 1, 2022.

- **Year One**
  - Consider implementing the following Mass-reach communication strategies:
    - Share messages and engage audiences on social networking sites like Facebook and Twitter.
    - Deliver messages through different websites and stakeholders communications.
    - Generate free press through public service announcements.

The strategies should focus on motivating tobacco users to quite, protecting people from the harm of secondhand smoke exposure, and preventing tobacco use and vaping initiation.

Raise awareness of the recently passed Tobacco 21 initiative.
- **Year Two**
  - Continue efforts from Year One.
  - Promote and raise awareness for the Ohio Tobacco Quit Line
  - Promote the available cessation services and programs in the county.
- **Year Three**
  - Continue efforts from Years One and Two.
  - Implement one mass-reach communication strategy.

# Galion Community Hospital Bucyrus Community Hospital

## 2020 - 2022 Implementation Strategy

**For more than 75 years, Galion and Bucyrus Community Hospitals have demonstrated their commitment to meeting the health needs of Crawford County residents.**

This summary outlines Galion Community Hospital's and Bucyrus Community Hospital's Implementation Strategy to address its community's health needs by 1) sustaining efforts operating within a targeted health priority area; 2) developing new programs and initiatives to address identified health needs; and 3) promoting an understanding of these health needs among other community organizations and within the public itself.

### **Hospital-Level Community Benefit Planning**

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#### **Priority Health Issues To Be Addressed**

In consideration of the top health priorities identified through the most recent CHNA process — and taking into account hospital resources and overall alignment with the hospital's mission, goals and strategic priorities — it was determined that Galion Community Hospital (GCH) and Bucyrus Community Hospital would focus on developing and/or supporting strategies and initiatives for:

- 1. Mental Health & Addiction**
- 2. Chronic Diseases**

#### **Integration with Operational Planning** [IRS Form 990, Schedule H, Part V, Section B, 6e]

Galion Community Hospital and Bucyrus Community Hospital include a Community Benefit section in its operational plan.

#### **Priority Health Issues That Won't Be Addressed & Why** [IRS Form 990, Schedule H, Part V, Section B, 7]

There were two priority health issues determined by the most recent Community Health Needs Assessment and identified in Crawford County's 2020- 2022 Community Health Improvement Plan. Both Galion Community Hospital and Bucyrus Community Hospital will work with area agencies to address both priorities. To date several agencies, including Avita Health System (Galion and Bucyrus Hospitals) have formed Crawford County Health Partners, a coalition dedicated to bringing people and organizations together to improve community wellness in Crawford County.

The following displays outline Bucyrus Community Hospital's and Galion Community Hospital's plans to participate in the Crawford County Health Partners coalition and address those priority health issues chosen for action for the FY2020-FY2022 period. Outcomes will be measured by comparing results from the FY2020- FY2022 Community Health Needs Assessment to the FY2023 Community Health Needs Assessment.

## Priority #1: Mental Health and Addiction

<b>Strategy 1: Create an Overdose Fatality Review Board</b>			
<b>Goal:</b> Create an Overdose Fatality Review Board (OFRB) in Crawford County.			
<b>Objective:</b> Establish an OFRB by October 31, 2022.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Create an Overdose Fatality Review Board (OFRB) to standardize practices across Crawford County.</p> <p>Recruit members from law enforcement, hospitals, health departments, and other community agencies to participate in the OFRB.</p>	October 31, 2020	<p>Crawford County Prevention Coalition</p> <p>Crawford County Public Health</p>	
<p><b>Year 2:</b> Collaborate with other counties with an Overdose Fatality Review Board (e.g., Stark County) to share experiences and lessons learned. Consider a train-the-trainer approach.</p> <p>Create a standardized model to implement across Crawford County.</p>	October 31, 2021	<p>Galion City Health Department</p> <p>Crawford-Marion ADAMH</p>	
<p><b>Year 3:</b> Enter OFRB data into ODH database (if appropriate), or another database.</p> <p>Host regular calls or meetings to discuss trends.</p>	October 31, 2022		

<b>Strategy 2: Community awareness/education of risky behaviors and substance use issues/trends and Cell-phone based support programs</b>			
<b>Goal:</b> Educate community members on substance use issues and trends.			
<b>Objective:</b> By October 31, 2022, develop at least three awareness programs and/or workshops focusing on "hot topics", risky behaviors, and substance use issues and trends.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Continue existing awareness campaigns (e.g., Operation Street Smart) to increase education and awareness of mental health and substance use issues/trends.</p> <p>Include information on e-cigarettes/health effects of vaping, THC/marijuana in vapes, perception of harm surrounding marijuana and vaping, alcohol use, prescription drug</p>	October 31, 2020	<p>Crawford County Prevention Coalition</p> <p>Crawford County Suicide</p>	

<p>abuse, marijuana use, heroin use and other illegal drug use.</p> <p>Determine best ways to educate community and parents about substance use issues, trends, treatment options and treatment availability (social media, newspaper, school websites or newsletters, television, church bulletins, etc.).</p> <p>Continue to promote and market the Escape the Vape program. Consider presenting the program at mandatory sports trainings for parents or similar events.</p> <p>Promote and raise awareness of the Crisis Text Line (Text <b>4hope</b> to 741741) throughout the county.</p> <p>Work with school administrators, guidance counselors, churches, and other community organizations to promote the Crisis Text Line.</p>		<p>Prevention Coalition</p> <p>Crawford-Marion ADAMH</p> <p>Community Counseling Services</p> <p>Together We Hurt Together We Heal</p>	
<p><b>Year 2:</b> Plan awareness programs and/or workshops focusing on different "hot topics", risky behaviors, and substance use issues and trends. Consider implementing the <b>In Plain Sight</b> program.</p> <p>Attain media coverage for all programs and/or workshops.</p> <p>Continue efforts from year 1.</p>	<p>October 31, 2021</p>		
<p><b>Year 3:</b> Continue efforts of years 1 and 2.</p>	<p>October 31, 2022</p>		

<b>Strategy 3: Trauma Informed Care</b>			
<b>Goal:</b> Improve mental health outcomes.			
<b>Objective:</b> Facilitate an assessment on awareness and understanding of trauma-informed health care at least once a year.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Continue to administer trainings to increase education, understanding and awareness of the following:</p> <ul style="list-style-type: none"> <li>Trauma informed care</li> <li>Toxic stress</li> <li>ACEs and what the ACE scores mean</li> </ul> <p>Market trainings to all sectors of society including churches, schools, civic clubs, law enforcement, chambers of commerce, local government, etc.</p> <p>Assess interest in the showing of the <b>Resilience Film</b> in schools, faith-based organizations, and other local organizations.</p>	<p>October 31, 2020</p>	<p>Crawford-Marion ADAMH</p>	
<p><b>Year 2:</b> Continue efforts from year 1. Research existing trauma screening tools.</p>	<p>October 31, 2021</p>		

<p>Determine the feasibility of implementing a trauma screening tool for schools, social service agencies and/or faith-based organizations who work with at-risk adults and youth.</p> <p>Market and educate organizations on the importance of the trauma screening tool.</p> <p>Develop a 1-page handout defining trauma and where to find help. Distribute to at-risk populations.</p> <p>Determine interest and potential organizations to implement the trauma screening tool. Provide technical assistance where necessary.</p>			
<p><b>Year 3:</b> Continue efforts from years 1 and 2. Implement the trauma screening tool.</p>	<p>October 31, 2022</p>		

Strategy 4: Provide information about depression and suicide screening for employers and healthcare providers			
Goal: Increase employer and provider knowledge regarding mental health issues.			
Objective: By October 31, 2022 at least 75% of employers and providers will have been offered a training on how to provide better care/support for their employees or patients with mental health issues.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Determine interest among Crawford County businesses of implementing <b>QPR (Question, Persuade, Refer) and/or Mental Health First Aid (MHFA) trainings.</b></p> <p>Work employers and healthcare providers to assess what information and/or materials they are lacking to provide better care/support for employees or patients with mental health issues.</p>	<p>October 31, 2020</p>	<p>Crawford County Partnership for Education and Economic Development</p> <p>Crawford-Marion ADAMH</p>	
<p><b>Year 2:</b> Recruit at least one business to participate in the <b>QPR Online Gatekeeper Training.</b></p> <p>Provide at least two MHFA trainings.</p> <p>Begin offering depression and suicide specific trainings/education to employers and healthcare providers to provide better care for employees and patients with mental health issues.</p> <p>Offer trainings to at least 75% of employers and healthcare providers in Crawford County.</p>	<p>October 31, 2021</p>		
<p><b>Year 3:</b> Continue efforts from years 1 and 2.</p>	<p>October 31, 2022</p>		

**Strategy 5: Parenting programs and resources**

**Goal:** Expand awareness and education of parenting programs and resources.

**Objective:** By September 1, 2022, Crawford County will increase the number of parents enrolled in a parenting program 5% from baseline.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Conduct an environmental scan and gather baseline data on the availability of parenting programs and resources available in the county (e.g., <a href="#">Positive Parenting Program (Triple P)</a>, <a href="#">Strengthening Families</a>).</p> <p>Determine parenting resources specifically available for parents with children with behavioral health needs. Collect information regarding eligibility and cost.</p> <p>Increase public awareness regarding access to parenting programs within the county. Determine additional avenues for referrals.</p>	October 31, 2020	Community Counseling Services	
<p><b>Year 2:</b> Continue efforts from year 1.</p> <p>If there is a need for additional parenting resources, increase the number of parenting programs available in Crawford County.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts from years 1 and 2.</p> <p>Increase the number of parents enrolled in a parenting program by 5% from baseline.</p>	October 31, 2022		


**Strategy 6: Universal school-based suicide awareness and education programs**


**Goal:** Increase awareness of suicide among youth.

**Objective:** By September 1, 2022 all school districts will have at least one school-based suicide awareness and education program.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Continue to promote and implement the <a href="#">Signs of Suicide (SOS)</a> program in Crawford County schools.</p> <p>If applicable, expand current programming to additional districts or grade levels.</p> <p>Continue to provide <a href="#">QPR (Question, Persuade, Refer) training to teachers and other administrative staff</a>.</p>	October 31, 2020	Crawford County Suicide Prevention Coalition	
<p><b>Year 2:</b> Continue efforts from years 1.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts from years 1 and 2.</p> <p>Expand program service area where necessary.</p>	October 31, 2022		

## Priority #2: Chronic Disease

Strategy 1: Prediabetes screening and referral 			
Goal: Prevent diabetes in adults.			
Objective: By October 31, 2022, increase prediabetes referrals by 10% from baseline.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Determine the baseline number of organizations in the county that currently screen for prediabetes.</p> <p>Raise awareness of prediabetes screening, identification and referral through dissemination of the <b>Prediabetes Risk Assessment</b> (or a similar assessment) and/or the <b>Prevent Diabetes STAT Toolkit</b>.</p> <p>Partner with local organizations such as libraries and pharmacies to administer the screening and/or raise awareness of prediabetes.</p> <p>Promote and market free/reduced cost screening events within the county (ex: health fairs, hospital screening events, etc.).</p>	October 31, 2020	Avita Health System	
<p><b>Year 2:</b> Increase awareness of prediabetes screening, identification and referral.</p> <p>Increase the number of individuals that are screened for diabetes.</p> <p>If needed, increase the number of organizations that screen for prediabetes.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts of years 1 and 2.</p>	October 31, 2022		

Strategy 2: Diabetes prevention programs 			
Goal: Increase awareness of diabetes prevention and self-management.			
Objective: Create and implement one fully functioning DPP by October 31, 2022			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Research evidence-based diabetes education programs.</p> <p>Consider the Center for Disease Control and Prevention's (CDC) National <b>Diabetes Prevention Program</b> (DPP) and determine the feasibility of implementing the program in Crawford County.</p> <p>Work with local YMCA's that <b>offer the DPP program</b> to provide mentorship in creating a DPP plan.</p>	October 31, 2020	Avita Health System  YMCA	



<p><b>Year 2:</b> Continue efforts from year 1.</p> <p>Seek approval from the CDC and recruit individuals to participant in the DPP.</p> <p>Implement the DPP program within six months of CDC approval.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts of years 1 and 2.</p> <p>Create an inventory of current diabetes education programs in the county.</p> <p>Consider developing a marketing plan to increase program participation.</p>	October 31, 2022		

**Strategy 3: Hypertension screening and follow up** 

**Goal:** Prevent coronary heart disease in adults.

**Objective:** Provide at least two blood pressure screening events annually.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Partner with local organizations to screen for hypertension and/or raise awareness of hypertension (high blood pressure). Distribute educational materials.</p> <p>Continue to implement the Avita WorkWell program.</p> <p>Encourage Crawford County employers to provide blood pressure/wellness screenings.</p> <p>Promote and market free/reduced cost screening events within the county (ex: health fairs, farmers' markets, hospital screening events, etc.).</p> <p>Develop a campaign encouraging residents to "know their numbers" (i.e., blood pressure and cholesterol) and the signs and symptoms of heart disease. Consider developing a wallet sized card with the signs of hypertension and information on resources and referral sources.</p>	October 31, 2020	<p>Avita Health System</p> <p>Crawford County Public Health</p> <p>Galion City Health Department</p>	
<p><b>Year 2:</b> Continue to raise awareness of existing free/reduced cost blood pressure screenings throughout the county.</p> <p>Implement campaign.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts of years 1 and 2.</p>	October 31, 2022		

**Strategy 4: Food insecurity screening and referral and Grocery store development and improvement in underserved areas**

**Goal:** Reduce food insecurity.

**Objective:** By October 31, 2022, a food insecurity screening model will be implemented in at least one location in Crawford County.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Research the <b>2-item Food Insecurity (FI) Screening Tool</b> , or another screening tool, and determine the feasibility of implementing a food insecurity screening and referral program.	October 31, 2020	Crawford County Partnership for Education and Economic Development	
<b>Year 2:</b> Continue efforts of year 1. Implement the screening model in at least one location with accompanying evaluation measures. Consider schools and churches as possible locations.  Research and review requirements of the <b>Healthy Food for Ohio Program</b> , which aims to encourage the development and/or improvement of grocery stores and other retail outlets selling fresh food in underserved areas.	October 31, 2021		
<b>Year 3:</b> Continue efforts of year 2. Determine feasibility of providing technical assistance to local grocery stores or future grocery stores to develop/improve fresh food access in underserved areas.  Assess county data related to food deserts, food insecurity, and any preliminary data from the food insecurity screening and referral program to identify specific areas in the most need.	October 31, 2022		

**Strategy 5: Healthy food initiatives**

**Goal:** Increase fruit and vegetable consumption.


**Objective:** By October 31, 2022, Crawford County will implement at least 2 healthy food initiatives in local food pantries or farmers' markets.

Action Step	Timeline	Lead Contact/Agency	Progress
<b>Year 1:</b> Raise awareness of the available food pantries and farmers' markets within the county (locations, offerings, etc.). Collaborate with local churches in the county to distribute information on where to obtain fresh fruit and vegetables. Update information on a quarterly basis.	October 31, 2020	United Way	

<p>Obtain baseline information of who currently accepts SNAP/EBT at local farmers' markets.</p> <p>Determine feasibility of <b>SNAP/EBT at farmers markets</b> (meet with market managers to determine readiness).</p> <p>Educate vendors regarding food deserts and the benefits of accepting SNAP/EBT at farmers' markets.</p>			
<p><b>Year 2:</b> Continue efforts of year 1.</p> <p>Determine feasibility of implementing any of the following in local food pantries and/or farmers' markets:</p> <ul style="list-style-type: none"> <li>• Cooking demonstrations and recipe tastings</li> <li>• Produce display stands</li> <li>• Nutrition and health education</li> <li>• Health care support services (e.g., pre-diabetes and hypertension screenings)</li> </ul> <p>Educate participating locations on existing community resources such as 2-1-1, WIC, SNAP, school nutrition programs, food pantries, and other resources.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts of year 2.</p> <p>Implement at least 2 items above within local food pantries or farmers markets.</p>	October 31, 2022		

Strategy 6: Healthy eating practices through fostering self-efficacy			
Goal: Reduce heart disease.			
Objective: Once per quarter, at least one Cooking Matters class will be implemented in Crawford County.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Continue to implement the Share Our Strength's <b>Cooking Matters</b> program to SNAP-eligible adults through the Ohio State University Extension.</p> <p>Work with at least one new organization, such as a school, senior center, or community center, to pilot an additional 6-week course of the Cooking Matters program. Offer the program to all adults and families.</p> <p>Measure knowledge gained through evaluations.</p> <p>Search for grants and funding opportunities to support efforts.</p>	October 31, 2020	OSU Extension	
<p><b>Year 2:</b> Continue efforts to implement at least one Cooking Matters class per quarter.</p> <p>Utilizing the <b>Cooking Matters at the Store framework</b>, conduct quarterly grocery store</p>	October 31, 2021		

tours by a Registered Dietitian or Health Educator in grocery stores throughout the county. Measure knowledge gained through evaluations.			
<b>Year 3:</b> Continue efforts from years 1 and 2. Measure knowledge gained through evaluations.	October 31, 2022		

Strategy 7: Physically active classrooms 			
Goal: Increase physical activity.			
Objective: By October 31, 2022 at least two school districts will integrate physically active classrooms into their curriculum.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Research <b>physically active classrooms</b>. Determine if any schools currently implement physically active classrooms within their curriculum. Evaluate the frequency and effectiveness of the implementation of physically active classrooms.</p> <p>Meet with district superintendents to encourage the implementation of physically active classrooms in their schools. Recruit at least one school district to integrate physically active classrooms into their curriculum.</p> <p>Consider the following programs/strategies to implement as part of a physically active classroom:</p> <ul style="list-style-type: none"> <li>• <b>Take 10!</b></li> <li>• <b>Instant Recess</b></li> <li>• <b>Power Up for 30</b></li> <li>• <b>Go Noodle</b></li> </ul>	October 31, 2020	Crawford County Partnership for Education and Economic Development	
<p><b>Year 2:</b> Recruit at least one additional school district to adopt physically active classrooms into their curriculum.</p> <p>Consider collaborating with the YMCA to provide different physical activities to Crawford County students in participating school districts.</p>	October 31, 2021		
<b>Year 3:</b> Continue efforts from years 1 and 2.	October 31, 2022		

## Cross-Cutting Strategies (Strategies that Address Multiple Priorities)

Strategy 1: Links to cessation support and Mass-reach communications			
Goal: Reduce tobacco use.			
Objective: Crawford County will implement at least two mass-reach communication campaigns by October 31, 2022.			
Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Consider implementing the following <b>Mass-reach communication</b> strategies:</p> <ul style="list-style-type: none"> <li>Share messages and engage audiences on social networking sites like Facebook and Twitter.</li> <li>Deliver messages through different websites and stakeholders communications.</li> <li>Generate free press through public service announcements.</li> </ul> <p>The <b>strategies</b> should focus on motivating tobacco users to quit, protecting people from the harm of secondhand smoke exposure, and preventing tobacco use and vaping initiation.</p> <p>Raise awareness of the recently passed <b>Tobacco 21</b> initiative.</p> <p>Promote and raise awareness of the <b>Ohio Tobacco Quit Line</b> and the <b>My Life, My Quit ODH campaign</b>.</p>	October 31, 2020	<p>Crawford County Prevention Coalition</p> <p>Crawford County Public Health</p> <p>Galion City Health Department</p> <p>Avita Health System</p>	
<p><b>Year 2:</b> Continue efforts from year 1. Implement one mass-reach communication strategy.</p> <p>Collect baseline data on the availability of evidence-based tobacco cessation programs in Crawford County.</p> <p>Research evidence-based tobacco cessation programs.</p> <p>Determine the feasibility of implementing a tobacco cessation program in the county.</p> <p>Secure funding.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts from years 1 and 2. Begin implementing a tobacco cessation program and increase awareness of the program.</p> <p>Look for opportunities to reduce out of pocket costs for cessation therapies.</p> <p>Evaluate the effectiveness of the program.</p>	October 31, 2022		

**Strategy 2: Community-wide physical activity campaign (including green space and parks)**

**Goal:** Increase physical activity among adults and youth.

**Objective:** Implement a community-wide physical activity campaign in collaboration with at least five Crawford County agencies by October 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Create a community-wide physical activity campaign.</p> <p>Recruit at least five agencies who are working to improve and promote Crawford County’s physical activity opportunities.</p> <p>Determine the goals and objectives of the physical activity campaign.</p> <p>Engage community agencies to coordinate a unified message to increase awareness of Crawford County physical activity opportunities and create a culture of health. Continue the work of the Crawford Obesity Coalition (Healthy Weight, Healthy Heart).</p> <p>Brand the campaign and explore the feasibility of creating a county physical activity resource that houses all physical activity opportunities.</p> <p>Continue to build upon the bike trail system in Crawford County. Collaborate with local partners to advertise local parks, playgrounds, trails, and other green space.</p>	October 31, 2020	Healthy Weight, Healthy Heart	
<p><b>Year 2:</b> Continue efforts of year 1.</p> <p>Using the coordinated message, all participating agencies will increase awareness of physical activity opportunities and promote the use of them at least once a week.</p> <p>Provide non-participating community agencies with materials to support the campaign, such as social media messages, website information, infographics, maps, flyers, etc.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts of years 1 and 2.</p>	October 31, 2022		

**Strategy 3: Health workforce pipeline programs and Community-scale urban design land use policies and streetscape design**

**Goal:** Increase provider availability.

**Objective:** Develop a written plan to implement a health workforce pipeline program by October 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Create a combined coalition of health care agencies that are impacted by workforce issues and shortages. Research and determine areas or organizations with the greatest needs in relation to their workforce. Collaborate with economic development and other local partners on ways to improve the built environment in Crawford County. Consider the following <b>streetscape design initiatives</b>:</p> <ul style="list-style-type: none"> <li>• Improved street lighting</li> <li>• Enhanced street landscaping and street furniture</li> <li>• Increased sidewalk coverage</li> <li>• Connectivity of pedestrian walkways</li> <li>• Bicycling infrastructure</li> </ul>	October 31, 2020	<p>Crawford County Partnership for Education and Economic Development</p> <p>Crawford County Public Health</p> <p>Galion City Health Department</p> <p>Crawford Success Center</p>	
<p><b>Year 2:</b> Continue efforts of year 1. Explore <b>health workforce pipeline programs</b>, sometimes referred to as a "Grow-Your-Own" model of care, and determine the feasibility of implementing a pipeline program. Identify an area in Crawford County and either renovate under-used recreation areas, rehabilitate vacant lots, or abandoned infrastructure to create local parks, playgrounds, trails, walking paths and other <b>green space</b>.</p>	October 31, 2021		
<p><b>Year 3:</b> Continue efforts from year 1 and year 2. Secure funding that would support the implementation of a behavioral health workforce pipeline program, such as <b>grant opportunities</b> from HRSA's <b>Federal Office of Rural Health Policy</b>. Develop a written plan to implement a health workforce pipeline program. Create a written plan to create the additional green space.</p>	October 31, 2022		

**Strategy 4: Safe sleep practices and Early childhood home visiting programs**

**Goal:** Increase kindergarten readiness and promote safe sleep environments.

**Objective 1:** Continue to promote and monitor the Help Me Grow program.

**Objective 2:** Implement at least two safe sleep coordinated messages by October 31, 2022.

Action Step	Timeline	Lead Contact/Agency	Progress
<p><b>Year 1:</b> Continue to offer the <a href="#">Help Me Grow Home Visiting program</a>.</p> <p>Evaluate effectiveness of the program by using the following measures:</p> <ul style="list-style-type: none"> <li>• Improvement in maternal and newborn health;</li> <li>• Reduction in child injuries, abuse, and neglect;</li> <li>• Improved school readiness and achievement;</li> <li>• Reduction in crime or domestic violence;</li> <li>• Improved family economic self-sufficiency; and</li> <li>• Improved coordination and referral for other community resources and supports</li> </ul> <p>Continue to implement the Cribs for Kids program in Crawford County.</p> <p>Work with local hospitals, FQHC's and other organizations to integrate safe sleep practices (i.e. The ABC's of Safe Sleep, Cribs for Kids) into the community.</p> <p>Disseminate <a href="#">ODH materials</a> targeted at education and awareness.</p> <p>Continue to implement the OBB <a href="#">Child Passenger Program</a> (car seat program).</p>	<p>October 31, 2020</p>	<p>Crawford County Public Health</p> <p>Crawford County Help Me Grow</p> <p>Galion City Health Department</p>	
<p><b>Year 2:</b> Continue to promote and monitor the Help Me Grow Home Visiting program.</p> <p>Continue to raise awareness and promote safe sleep practices through coordinated messages.</p>	<p>October 31, 2021</p>		
<p><b>Year 3:</b> Continue efforts from years 1 and 2.</p>	<p>October 31, 2022</p>		



**Adoption of Implementation Strategy**[IRS Form 990, Schedule H, Part V, Section B, 6a-6b]

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On October 31, 2019 the Board of Avita Health System, Galion Community Hospital & Bucyrus Community Hospital, and which includes representatives from throughout Crawford County, met and discussed this plan for addressing the community health priorities identified through its most recent Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy to undertake these measures to meet the health needs of the community.

Avita Health System Board Approval & Adoption:

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By Name & Title

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Date